**2019 Brand Audit Micro-Fund Application Form**

Complete the form below to apply for micro-funds to support your cleanup and brand audit efforts. Applications are welcome from all countries and groups / individuals. For your application to be accepted, you must have taken the Break Free From Plastic pledge and agree to the movement’s vision and principles, found at [www.breakfreefromplastic.org](http://www.breakfreefromplastic.org). If you represent an organization, we ask that your organization consider signing the movement’s charter and join as a Core member. To sign the charter, contact Skye Male at skye@breakfreefromplastic.org.

**Award:** $250 - $400 (USD), dependent on scale of cleanup / audit activity and number of volunteers

**Due Date:** Forms are accepted on a rolling basis starting August 1, and all applications must be received by September 17, 2019. Cleanup activities should be completed by September 25, 2019, and microfunds will be disbursed in early October, after the brand audit data is submitted.

**Submission:** submit this completed form to [brandaudit@breakfreefromplastic.org](mailto:brandaudit@breakfreefromplastic.org) with the subject “Microfund Application”. Filename should be: ORGANIZATIONNAME\_2019BrandAuditMicroFund.pdf.

Applicant Information

**Organization Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Address:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Country:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Website:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Annual Budget (if applicable):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contact Person:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Title:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Phone (incl. country code):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Email:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Check if your organization received funds to do a brand audit last year. □**

**Check to confirm you’ve reviewed the brand audit toolkit and/or participated in a webinar training. □**

Cleanup Information

**Date of Cleanup:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Cleanup / Audit** **Location**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Type (check one):**   
○ Coast / Shoreline ○ Ocean / River / Lake   
○ City / Park / Land ○ School / Office ○ Home

**Number of Volunteers expected:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Description of Cleanup Plan -** including type, location, and approximate size of the cleanup / audit activity area (if you are auditing multiple houses or buildings, please indicate here):

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| --- |
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**Micro-funds to be used for:**

○ Volunteer Food / Drink ○ Audit materials / supplies  
○ Volunteer transport ○ Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
○ Planning meetings