

## Cork Harbour – Creating the Change

### Cork Harbour youth art and visual media competition tackling the issue of marine litter in the area

Clean Coasts in association with Cork County Council with support from Bus Éireann are launching an art and visual media competition to young people between the ages of 11-19 to help promote the respectful treatment of Cork Harbour's coastal environments among young people who live in and enjoy the area.

We all enjoy the beach and coast during the Summer months, and beyond. Unfortunately some coastal regions and parks can become very littered, having an extremely negative impact on these regions and wildlife that reside in them. Clean Coasts are asking for students help to promote the message of taking your waste home with you to avoid negatively impacting the beach and it's surrounding areas.

Caring for your coasts and waterways by being conscious of not polluting your community counts towards your Sustainable Development Goals (also known as SDGs or Global Goals).

The Sustainable Development Goals were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity.

Being aware and mindful of keeping our coasts and waterways clean counts towards a number of the integrated 17 sustainable development goals, including but not limited to:

- Goal 3: Good Health and Well-Being
- Goal 6: Clean Water and Sanitation
- Goal 11: Sustainable Cities and Communities
- Goal 12: Responsible Consumption and Production
- Goal 13: Climate Action
- Goal 14: Life Below Water
- Goal 15: Life on Land

Clean Coasts and Cork County Council with support from Bus Éireann are calling on the young people of Cork Harbour to get creative and raise awareness of the marine litter problem in the area through a poster and short-form video campaign that lets young people know why we all should clean up our rubbish before we leave the beach and why we should treat our coasts with respect and any solutions they may have to the problem.

The campaign should be targeted at the applicant's peers (11–19-year-olds) across County Cork asking them to be mindful of our natural environment and the impact that people's actions can have on coastal spaces.

The aim of the competition is for young people aged between 11-19 to design an **A3 poster (11-15) or a short form video (15-19)** and come up with a slogan which best encapsulates why young people should care about keeping the area of Cork Harbour clean.

We will be awarding prizes for two different age brackets:

- 1. A poster and slogan competition for young people aged between 11-15;**
- 2. A visual media competition with a slogan for young people aged between 15-19.**

Entries can be done alone or as part of a group with up to 5 participants permitted per group.

## **Category 1: Poster Competition**

The first competition category is for those aged between 11-15 years old. We want you to create an image that fits in with the theme of respecting Cork Harbour's waterways as well as coming up with a slogan to accompany the poster. Your poster can be interpreted in any way you want but here are a few ideas in terms of what you could do:

1. Creating an image of a mascot who perfectly encapsulates your anti-litter message;
2. Drawing a before a clean-up and after a clean-up image of a beach;
3. Creating a comic strip that will encourage young people to keep their local beaches clean;
4. Crafting a collage out of things you find on the beach (litter, seashells, seaweed etc).

Applicants must email the entry as well as details of the entry and the applicant(s) to [cleancoasts@eeu.antaisce.org](mailto:cleancoasts@eeu.antaisce.org). If your poster file is too large to send via email you may send it via [WeTransfer](#).

If an entry is submitted by post, the posters must have the entry and applicants' details on the **reverse side of the poster**.

1. These Details Must Include:
2. First name:
3. Last name:
4. Number of people in their group (if applicable):
5. Age:
6. Category applying to:
7. Name of Image:
8. Slogan for Image:
9. School (if applicable):
10. Address:
11. Parent/Guardian/Teacher's Name:
12. Contact Number (if you are under 18 this must be the contact of a parent or guardian):
13. Email (if you are under 18 this must be the contact of a parent or guardian):

We would also like applicants to submit a short explanation on what their slogan and poster mean and how they believe it gets the message of the campaign across. This can be sent via email to [cleancoasts@eeu.antaisce.org](mailto:cleancoasts@eeu.antaisce.org).

## **Category 2: Video Competition**

For our 15-19 category we are looking for applicants to create a short form video campaign with a slogan to accompany it that will encourage and show young people how to keep Cork Harbour's waterways clean and treat them with respect.

The video should be around 1 minute long and will be submitted to us via email at [cleancoasts@eeu.antaisce.org](mailto:cleancoasts@eeu.antaisce.org).

If your poster file is too large to send via email you may send it via [WeTransfer](#).

When entering your video project, you must have the entry and applicants' details included on a separate word document along with your submission.

The video can be funny, artistic, or simply a day in the life. It can be done as a normal video, animation, stop motion, a combination of all the above or more. The ultimate aim of the project is to get the message across to your peers in the most effective way.

This concept that will be created for this category can be interpreted in any way you want – but a few things you could do could be:

1. A minute long scripted short film talking about how it's important for us to take care of our beaches. This can be a comedy sketch, a parody of a well-known film.
2. A comedy routine on this topic.
3. Making an animation or cartoon video about protecting our beaches.
4. Recording a unique vlog of you doing a #2minutebeachclean.
5. Record an explainer video on how marine littering is bad for coastal and marine environments that includes images.

If your video has voiceover, talking or dialogue in it, we ask if you could include a script in your submission with the dialogue transcribed.

Applications from groups of up to 5 people will be accepted within this category.

## **How to Enter**

Applicants must email the details of the entry and the applicant(s) to [cleancoasts@eeu.antaisce.org](mailto:cleancoasts@eeu.antaisce.org).

### **These Details Must Include:**

1. First name:
2. Last name:
3. Number of people in their group (if applicable):
4. Age:
5. Category applying to:
6. Name of Video:
7. Slogan for Image:
8. School (if applicable):
9. Address:
10. Parent/Guardian/Teacher's Name:
11. Contact Number (if you are under 18 this must be the contact of a parent or guardian):
12. Email (if you are under 18 this must be the contact of a parent or guardian):

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### **Winning Images**

The winning images will be displayed and promoted by Clean Coasts, Cork County Council and Bus Éireann in various physical and digital spaces.

### **Winning Videos**

The winning video will be displayed and promoted by Clean Coasts, Cork County Council and Bus Éireann through their various digital spaces (website and social media).

### **Prizes**

- €500 will be given awarded to school with the winning entry.
- Additional Individuals/groups that submitted the winning entry will receive a €150 One4all voucher.

*\*Additional prizes will be awarded to second and third place.*

### **Regions**

All entrants from each category must be residing in Cork County. There will be one poster competition overall winner will be chosen from the 11-15 category and one short video entry overall winner that will be chosen from the 15-19 category.

### **Closing Date**

Entries must be received by Clean Coasts by 4:00pm on the 29<sup>th</sup> April 2022.