



 An Taisce

ROLE:	2 Minute Beach Clean Campaign Officer
SALARY:	€33,000 - €35,000 PER ANNUM
REPORTING TO:	Clean Coasts Programme Manager
LENGTH OF CONTRACT:	Full time (subject to funding)
LOCATION:	Hybrid/Dublin
APPLY TO:	bmoore@eeu.antaisce.org

Closing date for receipt of applications is 5pm on 30th Aug 2024

An Taisce operates a number of highly successful environmental education projects and initiatives as part of its diverse portfolio. It is the Irish national operator for all FEE programmes such as Green-Schools, Blue Flag and LEAF along with a variety of national initiatives like National Spring Clean and Clean Coasts. This is an exciting opportunity to join the team of one of our most successful, innovative and diverse programmes.

Clean Coasts create a tangible improvement of Ireland's coastal environment by supporting over 2000 community groups, hosting beach clean-ups, empowering volunteers, facilitating marine litter surveys and engaging in a range of environmental focused activities across the country.

Clean Coasts is now recruiting 1 x Full Time 2 Minute Beach Clean Campaign Officer to oversee the implementation of this programme across the country.

PURPOSE OF THE ROLE

The Campaign Officer will be responsible for planning, coordinating, and implementing the #2minutebeachclean campaign and events. The #2minutebeachclean campaign is operated in Ireland through An Taisce Clean Coasts Programme. This role requires collaboration with communities, volunteers, and stakeholders across the country.

TASKS AND RESPONSIBILITIES

Engagement & Support

- Engage and support campaign participants within the Clean Coasts Programme as well as external participants with the support of the Clean Coasts team.
- Provide assistance and resources for beach cleans workshops, presentations, and other events.
- Liaise and engage with communities, volunteers, sponsor, partners, including local



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authorities, and other key stakeholders.

- Work closely with the Coastal Programmes Team to deliver all aspects of the programme
- Assist with other projects and programmes run by An Taisce & Clean Coasts as required

Campaign Management

- Create innovative initiatives to promote the #2minutebeachclean campaign.
- Develop and implement the #2minutebeachclean campaign to include events, social media content, promotions, competitions and workshops.
- Manage campaign resources and other related initiatives in partnership with key stakeholders.
- Create and manage content for social media, newsletters, and other communication channels to promote campaigns.
- Identify and leverage off social media trends in order to promote the campaign.

Event Coordination

- Plan and organise events to promote the campaign, leveraging off Clean Coasts key events such as Big Beach Clean and Ocean Hero Awards.
- Manage logistics for all aspects of the campaign.
- Work closely with the Clean Coasts team in planning events throughout the country.

Administrative Duties

- Maintain records and manage administration associated with the campaign.
- Monitor and evaluate the development and impact of campaign, reporting findings to sponsor and management.

KEY COMPETANCIES

Teamwork:

Works collaboratively with colleagues to achieve programme goals; solicits input by valuing others' ideas and expertise; is willing to learn from others; supports and trusts in the experience of others; ability to listen to others and to take direction.

Planning, organising & managing uncertainty

Ability to develop clear goals that are consistent with agreed plans; foresees risks and allows for contingencies when planning; monitors and adjusts plans and actions as necessary; uses time efficiently.

Understanding & communication of the programme

Clear understanding of the programmes focus and direction; ability to communicate clearly and effectively, to listen to others, tailor language, tone, style and format to match our audiences. demonstrate openness in sharing information and keeping people informed. Ability to identify information and knowledge-sharing opportunities and to engage a wide range of colleagues in realising these opportunities.

Commitment to the development & enhancement of the programme

Enthusiasm for the development and refinement of the programme.



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PERSON SPECIFICATION	
Qualifications	
Qualifications and Attainments 3rd Level Qualification in environmental studies/ education/research, or related fields	Desirable
Experience	
Minimum of 2 years' experience in a field related to environmental education, community engagement, or campaign management.	Desirable
Experience working as part of a team, carrying out administrative work, report writing, and debriefing external agencies.	Essential
Knowledge, Skills & Aptitudes	
Knowledge of Environmental Issues	Essential
Excellent communications and interpersonal skills	Essential
Awareness of governmental plans and policies relating to marine environment	Essential
Experience of organising and managing events	Essential
Ability to manage a workload with tight deadlines	Essential
Ability to think creatively and deliver engaging content	Essential
Excellent facilitation skills	Essential
Strong computer skills, including social media management and content creation	Essential
Ability to work with a wide range of stakeholders including schools, local authorities and other agencies.	Essential
Disposition	
Be a self-starter	
Be dependable and flexible	
Be prepared to travel as part of your work	Essential
Be committed to working as part of a team	Essential
Tact and Diplomacy	Essential
Access to own transport with a clean driving license	Essential
Accuracy and attention to detail	Essential

How to apply:

Please submit a current CV and letter of application outlining your key relevant skills, experience and aspirations for the role to:
bmoore@eeuantaisce.org by 30th August 2024.